

LEVEL UP

– 2023 CHAT SUMMARY –

THANK YOU FOR YOUR INTEREST IN OUR LEVEL UP EVENT!

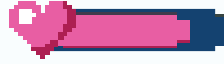
During the live event we had a great chat, full of amazing content that we want to share! In this document you will find common questions that were posed in the chat and their answers, as well as some wonderful inspiration and ideas shared by attendees.

 *Thank you for all you did in making this event a success and contributing to this resource!*



INSPIRATION & INSIGHTS

SHARED BY LEVEL UP ATTENDEES!



Shoot in 4k and edit in 1080p.
Then you can cover quick
cuts with a zoom change.



– Ross

There's a book titled "Be the Best Bad
Presenter Ever" and it's amazing.

– Beth

When you make mistakes
you can chop them out and
make a blooper reel at the
end...people love it!



– Cheryl

One tip I've learned from listening
to some audio coach videos, your
voice typically sounds better on
recording if you stand - standing
opens your diaphragm and can
help your voice sound less nasally.

– David

Two things that have helped us
immensely with async: Simon
Sinek's Golden Circle (Start with
the Why-deck and notes available
on his site for a low cost) helps
Leaders and SMEs realize why it's
so important to kick off with an
audience focused WIIFT (What's
In It For Them?). Brain Rules by
Dr. John Medina shows how the
brain works for attention and
memory retention.



– Brent

Asynch gives voice
to quiet people.



– Vicki

I try to clip things into points -
staff may not need the entire
training. They may need to
know how to do a single task,
with reference to other possible
learning opportunities in case
they want more info.

– Mary

Async is the whole reason I'm
attending today - training needs
to be offered in a variety of
ways, and in sound byte options.
Staff don't have two hours for a
training but they'll watch three
minutes of video (sometimes).

– Joe

Our meetings are 25
minutes instead of 30,
or 50 instead of an hour.



– Tina

I always "clap" when I make a
mistake and wait a few seconds
so I can edit more easily. The
clap also allows the sound bar in
Camtasia to show easily where
to edit.

– Joelynne



Captions are helpful for everyone
– universal design, equity,
accessibility.

– Aileen

I try to encourage "Quiet Fridays" -
no meeting unless essential.

– Cory

In this new environment
one must establish clear
boundaries and abide by them.
Burnout can occur at home, it
just takes a different shape.

– Ronnie

I liked the simplify tool because
(based on my audience) it will cut
down future questions and keep
them focused on what I am trying
to communicate.

– Lydia



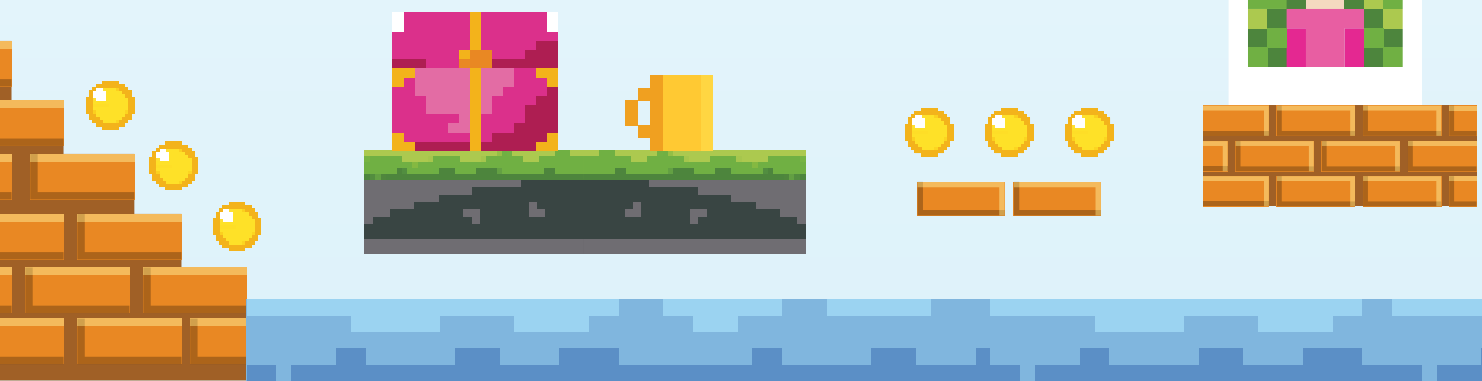
Videos are great for practicing live
presentations.

– Hermine



Learn how cutting back
on meetings (one form of
synchronous communication) can
increase employees feelings of
productivity and autonomy [here](#).

– Tiffany



HELPFUL Q&A

✦ What is the latest version of Camtasia that is available?

The most recent version of Camtasia is Camtasia 2023. [Camtasia 2023 »](#)

Hubby literally just brought me popcorn for this.

– Gabrielle

✦ What is the latest version of Snagit that is available?

The most recent version of Snagit is Snagit 2023. The next major release for Snagit will be in the fall. [Snagit 2023 »](#)

Wow! Once again, I'm amazed. I didn't know my "screenshot" software could do all this!

– Jenifer

Rockstars! Thanks for all these great tips!

– Eddie

✦ I'm looking into getting Snagit or Camtasia, what are the differences?

Snagit and Camtasia both provide a variety of great screen capture benefits. Check out their features and differences to see what fits you best: [Snagit vs. Camtasia »](#)

✦ What program did Matt use to create his slides?

Matt's slides were created using PowerPoint, an iPad, and a lot of creativity. Here is a video breaking down his creation process. [Slide Decks Dont have to be Boring »](#)

I learned a lot and got so inspired!

– Monika

✦ Is it better to capture video then record voice or vice-versa?

For a one take video you'll want to record them together, but for a more elaborate video it's a preference and workflow thing. Depending on what you are trying to accomplish, either option would work. Our best advice is to try both and see which works best for you.

(Level Up) is thought provoking & useful.

– Scott

✦ Did I hear correctly that there are previous levels to this session? If so, I missed them! (and hope you can share where I could access previous session recordings).

Including the 2023 edition of Level Up TechSmith has held three Level Up events. The recordings and resources of the previous versions are available on the TechSmith Academy. The TechSmith Academy is free, but does require you to create an account:

[Level Up: Improve Workplace Communications with Visuals \(2021\) »](#)

[Level Up: Take Your Videos to the Next Level \(2022\) »](#)

✦ Is there a way to mark a large number of images in Snagit to delete them "in bulk"? Loading a huge Library can take time and I typically have lots of images I no longer need. I just don't delete them in a timely manner.

Two things to know here:

1. You can group select images in your library (by click and drag across the ones you want) and then hit delete. It will prompt you to ensure you want to delete the large group of images/videos selected.
2. The Library was updated recently to only load one-screen of images at a time to improve performance loading a huge library of content. As you scroll, it will work to load the new content.

Learn more about using your Snagit Library [here »](#).

HELPFUL Q&A

- ✦ **How do you record your webcam as a circle in the corner of a screen recording?**
- In Snagit, when you initiate a video recording you can record a picture-in-picture with different shape options, including round, square, rectangle, and more. Learn more about using that feature [here »](#).
- ✦ **How do you draw arrows and boxes on the screen during a recording?**
- In Snagit 2022 we introduced video annotation tools. Once you start the recording, a tool bar will appear to the left of the video region. To use them, click on the desired tool and then start drawing on the video just as you would inside the Snagit Editor. Check out the tutorial on using the screen draw feature [here »](#).
- I feel like I made it to Video Legend.*
– Jonathan
- ✦ **Do stakeholders need a Snagit or Screencast license to provide feedback on a video shared in Screencast?**
- They do not! You can send anyone a [Screencast »](#) link and they will be able to view and comment on the video. They will just be prompted to enter a name for themselves before they comment, but they can immediately view the video.
- ✦ **Is there an added cost for screencast storage? I have not used it before but I have a Snagit license.**
- With the free version of Screencast, you get unlimited image storage and 25 videos. Beyond that, you can pay to upgrade.
- Learned a lot. Great presenters, great group, and lots of fun! Wish all my meetings were like this!!*
– Jennifer
- ✦ **When editing videos in Snagit, would I be able to use the quick style tools on the video?**
- In Snagit, you cannot edit videos beyond cutting and trimming. You could export them to Camtasia to do more in-depth editing.
- OMG - this is the best!!!! That could kill so many meetings!!!*
– Gabrielle
- So many practical tips and realistic scenarios. Love the concept of this session.*
– Jane
- ✦ **What microphones are the presenters using?**
- Many of our presenters are using the Blue Yeti microphone. Here is a video tour of Jason Valade's technical [set-up »](#).
- ✦ **Do you have any tips for making it easier to edit out mistakes while narrating a video?**
- We recommend you simply pause after making a mistake, wave your hands, and then continue speaking. When you're done with your recording you simply edit out the pauses along with the mistake. The mistakes can easily be identified by looking for the waving or, in Camtasia, looking for long flat lines in the audio track waveforms.
- ✦ **Where do I learn more about sharing Collections?**
- Check out our tutorial on collections [here »](#).
- This is highly valuable content, for FREE! Thanks TechSmith!!!*
– Bren